

WHEN FEET EXPERTISE MEETS DIGITAL EXPERIENCE



SIDAS
YOUR FOOT COMPANY™



corpus.e

SIDAS.COM

THE SITUATION TODAY REGARDING FOOTWEAR SALES

- ▶ Online sales are increasing
- ▶ Products are available everywhere at every price
- ▶ Digital is becoming a must be
- ▶ Consumer wants to have a real life footwear experience
- ▶ Retail must be proactive with consumers
- ▶ Everybody wants customisation

What are your intentions for the future ?

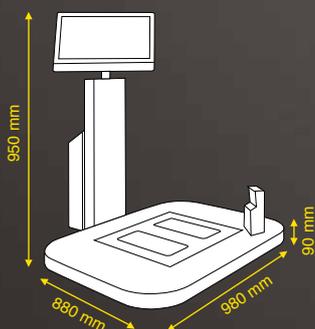
The Sidas and Corpus-e solutions, a revolutionary new system:

The most precise scanner on the planet (+/-1mm) with an integrated pressure platform.

FEETBOX® 3D

3 OFFERS

- ● ● FEETBOX® 3D
- ● ● FEETBOX® 3D + Computer
- ● ● FEETBOX® 3D Premium



FEETBOX®
3D MOVIE



- 1 Scan 3D
- 2 Pressure Platform
- 3 Mover
- 4 Socks storage
- 5 Screen
- 6 Magical socks



- 100% REAL FOOT SCAN
- SCAN UP TO THE KNEES
- PRESSURE PLATFORM

- SPECIFIC SOCKS
- 20 SEC SCAN
- 100% ONLINE SOFTWARE

Unique software

2 versions available: SHOOIQ Ski & SHOOIQ Ski BF.

A

shooIQ
Ski

1

Real data base centralization
IN A SPECIFIC FILE FOR EACH CONSUMER

2

Analyse: gives foot anatomical datas on

- FOOT VOLUMETRY
- FOOT PRESSURE
- LEG ALIGNEMENT
- COMPARE TO AVERAGE FUNCTION

3

Fitting Tab
VISUALISATION OF THE FOOT WITH INSOLES, SOCKS, LINERS OR SHELLS



B

shooIQ
Ski BF

Includes the SHOOIQ Ski software (step 1, 2 & 3).

4

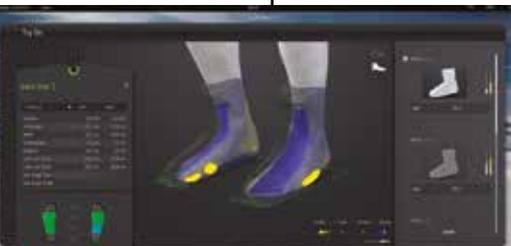
Ski boots data base
ACCESS TO CORPUS-E SKI BOOTS DATA BASE

5

Try on
POSSIBILITY TO TRY ON SKI BOOTS AND VISUALIZATION OF THE FITTING

6

Stock
POSSIBILITY TO SYNCHRONIZE THE STOCK OF THE SHOP ON THE SOFTWARE



ADVANTAGES FOR

SHOPS

- ▶ Differentiation from online retailers sales
- ▶ Selling tool which integrates the fitting component (insoles, socks, liners...)
- ▶ Improves consistency, less mistakes of sales in the shop (All sellers are using the same method)

CONSUMERS

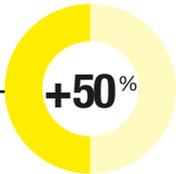
- ▶ Provides a unique purchase experience, a new way of buying ski boots
- ▶ Neutrality of the software regarding ski boots brands (no bias)
- ▶ Discover more about your feet, and use this information again in the future

SALES PEOPLE

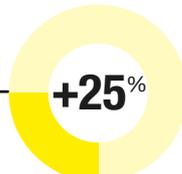
- ▶ The only software made for bootfitters
- ▶ Attractive and visual tool to help the bootfitter to easily convince the customer
- ▶ Increase the perceived value of your bootfitting expertise

THE FEETBOX® 3D WILL HELP YOU TO

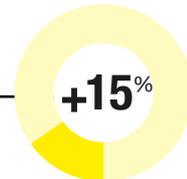
IMPROVE YOUR SALES



CROSS SELLING AV.

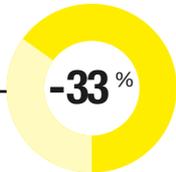


CONVERSION AV.

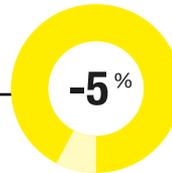


UPSELLING AV.

DECREASE YOUR COSTS



FASTER SALES PROCESS



FEWER RETURNS



SIDAS
YOUR FOOT COMPANY™



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